Agile Case Study

Fortune 100
Data Analytics and Services MNC

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Client Overview
Fortune 100 MNC involved with Data Analytics and Services across 4 geographies in the world. Size of the company is 800+ employees in India and USA

Business Verticals
Data Analytics and Services

Scope of Work
Agile Group Level Transformation Coaches & SCRUM Master Staffing

Business Motivation/
Challenge to go Agile
Transition to Agile Methodology
Activities

1. Standardized the Agile WoW Process

2. Rolled it out in all projects of the Program

3. Developing PBIs

4. Splitting User Stories
   Creating and defining user stories based on functions and services. These were grouped under different heads for a better use and understanding

5. Release Planning Meeting
   Planning meetings were decided, the agenda and scope for each were defined

6. Estimation

7. Review of Estimation
   For different tasks to be done and changes to be made in the processes, to define the target for each activity and the way to take it forward with different agile principles and concepts

8. Conduct Sprint Planning meeting
   These meetings were conducted to get a better understanding to the employees of how sprints work and what is the importance of having sprints. A smoother workflow and lower turnaround time for activities was explained

9. Review Sprint backlog
   Whatever had to be done in sprints was decided and the past sprints were taken into account. The working of the company for future was decided on the basis of what they had done in the past, and previous sprints were studied for this.

10. Conduct Design discussions
    Having a consistent design principle for all company-related documents and websites, and for anything visible to the outside world. Focusing on branding and how everything should be in sync with the other was emphasized on.

11. Review of engineering activities/Code reviews

12. Demo Meeting and Retrospective meeting
    Demo meetings to see how activities would shape up and how the result would turn out to be. Retrospective meeting to learn from the past errors and achievement, and then replicate whatever gave them the best results, and steer clear of whatever went in the opposite direction.

13. Review of Scrum artifacts/entries in JIRA tool

14. Scrum of Scrums (or Joint meetings)
Reduced Project Risks

Time to market improved by 16% in R4/R6

Lesser percentage of rework (or COPQ)

The value-add that Agile brought to the table for this telecommunication company were plenty, and the results were both qualitative and quantitative.

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