## Agile Case Study

Fortune 100 Data Analytics and Services MNC

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AI

# Introduction

## **Client Overview**

Fortune 100 MNC involved with Data Analytics and Services across 4 geographies in the world. Size of the company is 800+ employees in India and USA

## **Business Verticals**

**Data Analytics and Services** 

## Scope of Work

Agile Group Level Transformation Coaches & SCRUM Master Staffing

## Business Motivation/ Challenge to go Agile

Transition to Agile Methodology

## Activities



Standardized the Agile WoW Process



### **Conduct Sprint Planning meeting**

These meetings were conducted to get a better understanding to the employees of how sprints work and what is the importance of having sprints. A smoother workflow and lower turnaround time for activities was explained



Rolled it out in all projects of the Program



**Review Sprint backlog** Whatever had to be done in sprints was decided and the past sprints were taken into account. The working of the company for future was decided on the basis of what they had done in the past, and previous sprints were studied for this.



Developing PBIs



**Conduct Design discussions** Having a consistent design principle for all company-related documents and websites, and for anything visible to the outside world. Focusing on branding and how everything should be in sync with the other was emphasized on.



**Splitting User Stories** Creating and defining user stories based on functions and services. These were grouped under different heads for a better use and understanding



Review of engineering activities/ Code reviews

# 5

**Release Planning Meeting** Planning meetings were decided, the agenda and scope for each were defined



Demo Meeting and Retrospective meeting

Demo meetings to see how activities would shape up and how the result would turn out to be. Retrospective meeting to learn from the past errors and achievement, and then replicate whatever gave them the best results, and steer clear of whatever went in the opposite direction.



Estimation



Review of Scrum artifacts/entries in JIRA tool



### Review of Estimation

For different tasks to be done and changes to be made in the processes, to define the target for each activity and the way to take it forward with different agile principles and concepts



Scrum of Scrums (or Joint meetings)

### **Realized Benefits**

The value-add that Agile brought to the table for this telecommunication company were plenty, and the results were both qualitative and quantitative.

Reduced **Project Risks** 

Time to market improved by 16% in R4/R6

..... Lesser percentage of rework (or COPO)

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